



**Tom Barrett**  
Mayor, City of Milwaukee

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September 13, 2007

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## **BARRETT ANNOUNCES APPOINTMENT OF MEMBERS TO MILWAUKEE AREA WORKFORCE DEVELOPMENT BOARD**

***Sykes, Bader will lead effort to revise approach to  
employment and training in the Milwaukee region***

MILWAUKEE – Mayor Tom Barrett today took yet another step forward in establishing the City of Milwaukee as the lead agency for workforce development in the region with the announcement of the newly created Milwaukee Area Workforce Development Board.

Since assuming responsibility in July for administration of the Board, Barrett along with Milwaukee Area Workforce Development Board President and CEO Donald Sykes have focused on putting in place new initiatives to address pressing problems, including increased coordination between businesses and job seekers and better integration of existing City resources.

“There are no greater issues facing our community than public safety and employment, ones that are explicitly interconnected in the City of Milwaukee,” said Barrett. “The need for major revisions in how we serve both the business community and job seekers has been evident for some time. I believe I have put in place a team to do just that, and I look forward to reporting on its progress in the coming months.”

Barrett requested the City be the lead agency for workforce development back in February of this year with a letter to Governor Doyle asking for the designation, one that had currently resided with Milwaukee County.

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Dan Bader, President and CEO of the Helen Bader Foundation, has agreed to provide leadership and consultation to the Board. Additional members are as follows:

William Andrekopoulos, Milwaukee Public Schools  
Sheila Cochran, AFL-CIO  
Lupe Martinez, UMOs  
Dr. Darnell Cole, MATC  
Milwaukee County Supervisor Willie Johnson, Jr.  
Howard Snyder, Northwest Side Community Development Corp.  
Wallace White, Metropolitan Milwaukee Sewage District  
Thelma Sias, WE Energies  
Milwaukee Alderman Willie Wade  
Carol Sample, Spotted Eagle High School  
Robert Cocroft, Center for Veterans Issues, Ltd.  
Mike Fabishak, Assoc. of General Contractors of Greater Milwaukee  
John Jorgensen, Painters & Allied Trades Local 781  
Sheila Knox, Milwaukee Job Service District  
Shirley Lanier, EnviroTech Services, LLC  
Don Layden, Jr., Metavante Corporation  
John Miller, Goodwill Industries of SE Wisconsin  
Jeannetta Robinson, Career Youth Development  
Tom Romoser, Jr., Harley-Davidson, Inc.  
Linda Sowell, Gilbane Building Company  
Julia Taylor, Greater Milwaukee Committee  
Devon Turner, MMAC  
Steven Xiong, Catholic Charities  
Gwen Keller, Astronautics Corp. of America  
David Aragon, SITE Personnel

Barrett continued, "The success of our efforts will require flexibility and change at every level, not to mention resources. The changes I am seeking reflect my goal to transform workforce development efforts in the City into an integrated system that will better serve employers and residents."